



Intervento realizzato con il cofinanziamento FEASR del Piano di Sviluppo Rurale 2014-2020 della Regione Toscana
sottomisura 16.2 Progetto "SOS.T. (Soluzioni Sostenibili per il Territorio)"

“Sustainable Solutions for the territory: “Maremma Terra di Vini” project”

INNOVATIVE SOLUTIONS FOR THE WINE SUPPLY CHAIN:
ESTABLISHMENT OF A MANAGEMENT SYSTEM TO ENHANCE
SUSTAINABILITY IN THE TERRITORY

September the 13th, 2017- Munich
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Where We Are



Tuscany within Italy



Maremma within Tuscany

The Protagonists

The project involves 5 production sites:

- Cantina di Pitigliano S.a.c.;
- Cantina I Vini di Maremma S.a.c.;
- Castello d'Albola Società agricola semplice (with sites at Radda in Chianti and Tenuta Rocca di Montemassi);
- Podere di San Cristoforo di Zonin Lorenzo e Marzia Società Agricola;

.. And 2 external actors:



SUSTAINABILITY APPROACH

“Three sustainability pillars model”:

Environmental



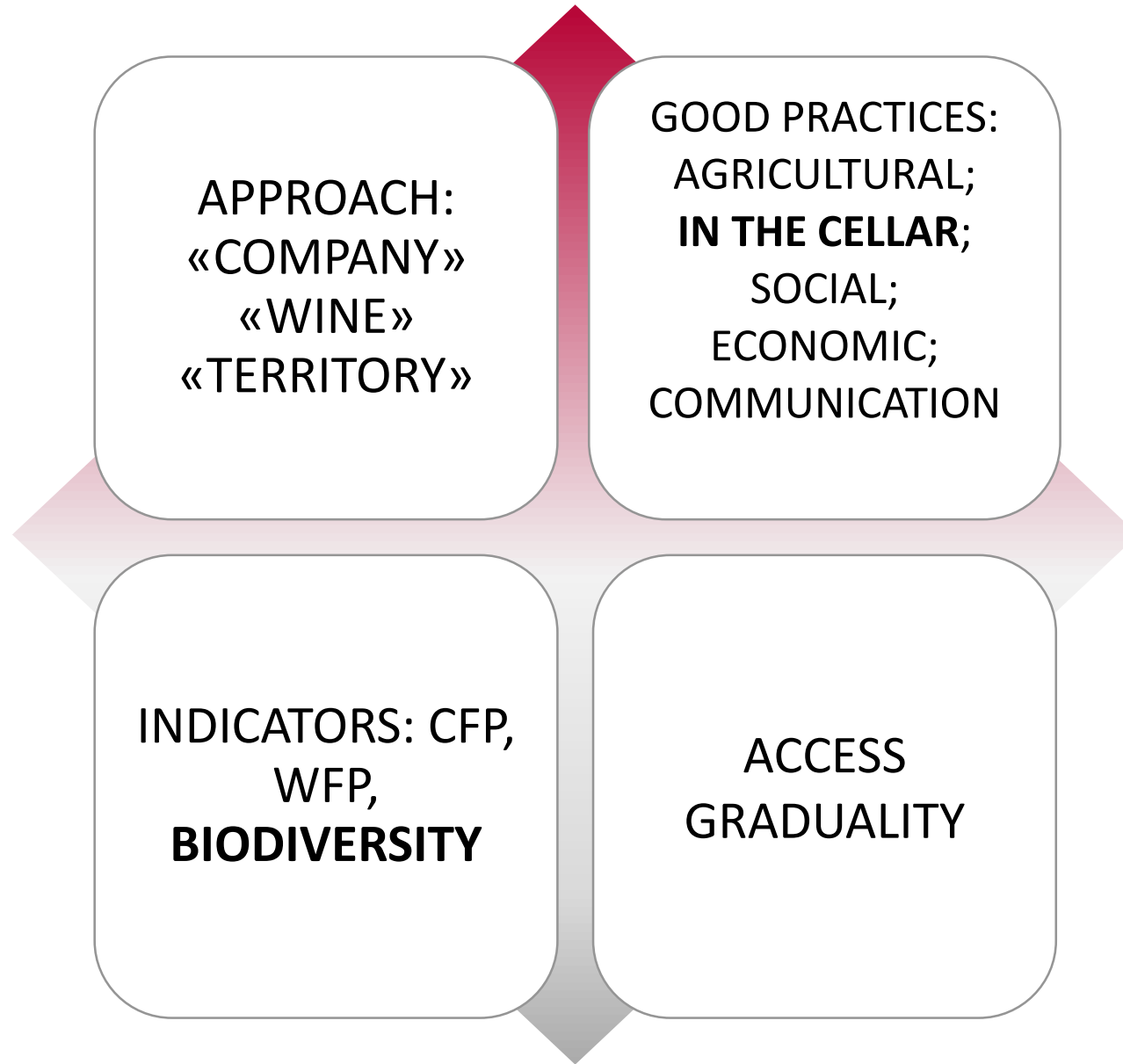
Social



Economic



KEY POINTS OF THE STANDARD

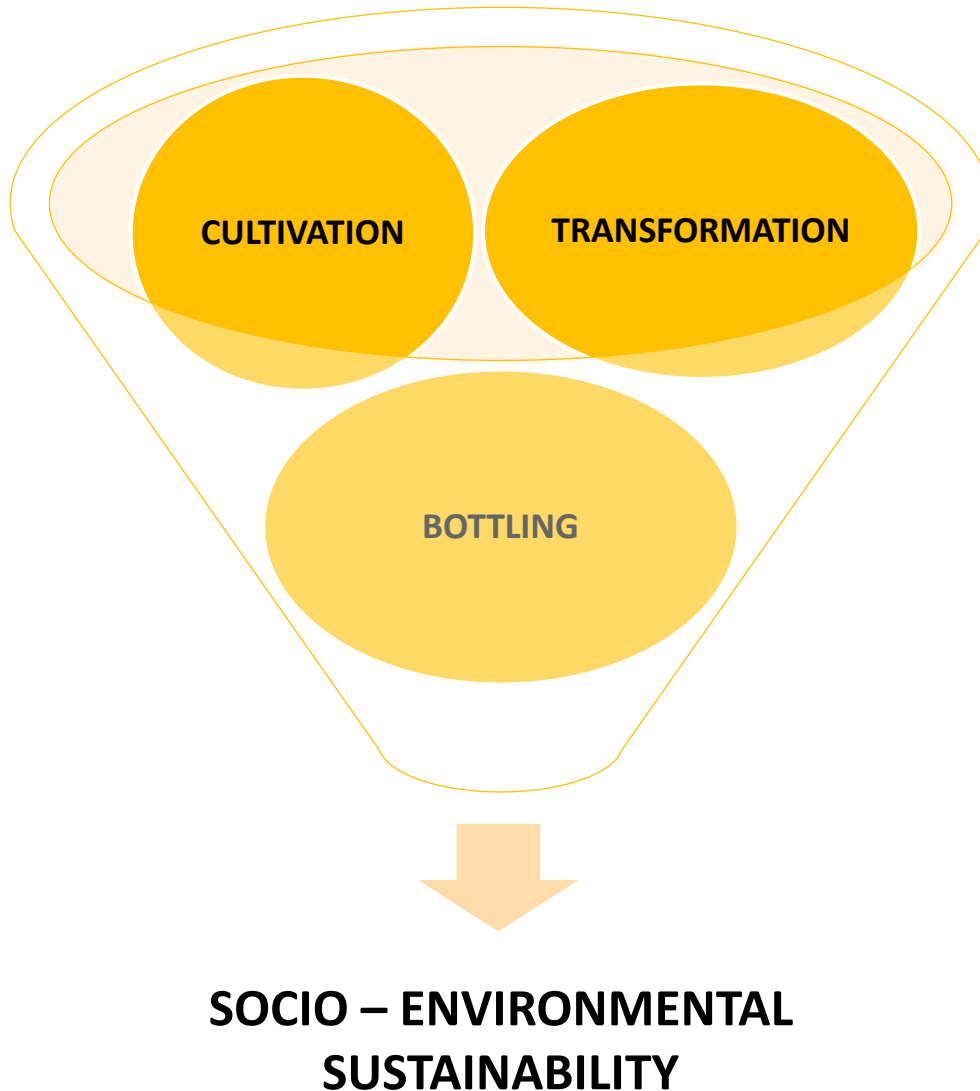


APPROACH: WHAT ARE WE CERTIFYING?

The standard allows to certificate:



GOOD MANUFACTURING PRACTICES



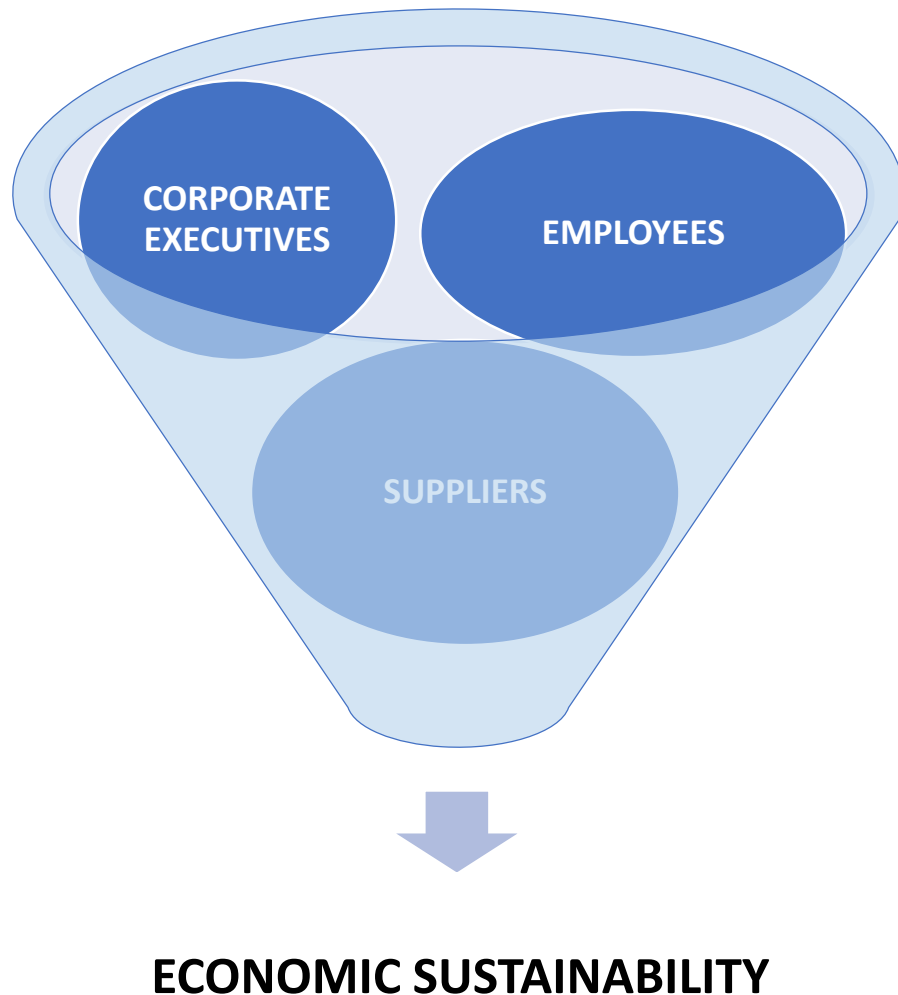
Good agricultural practices:

- Soil Handling
- Fertility Handling
- Irrigation
- Plant Handling
- Defense Handling
- Harvest Handling
- Biodiversity Handling
- No weeding between rows.
- No dangerous agrochemicals.

Good cellar and bottling practices:

- Gathering, vinification and bottling
- Deterision and sanitization of rooms and tools
- Packaging

GOOD ECONOMIC PRACTICES



Company good economic practices:

- Handling control
- Economic investments demonstration supported by sustainability

Good economic practices towards employees:

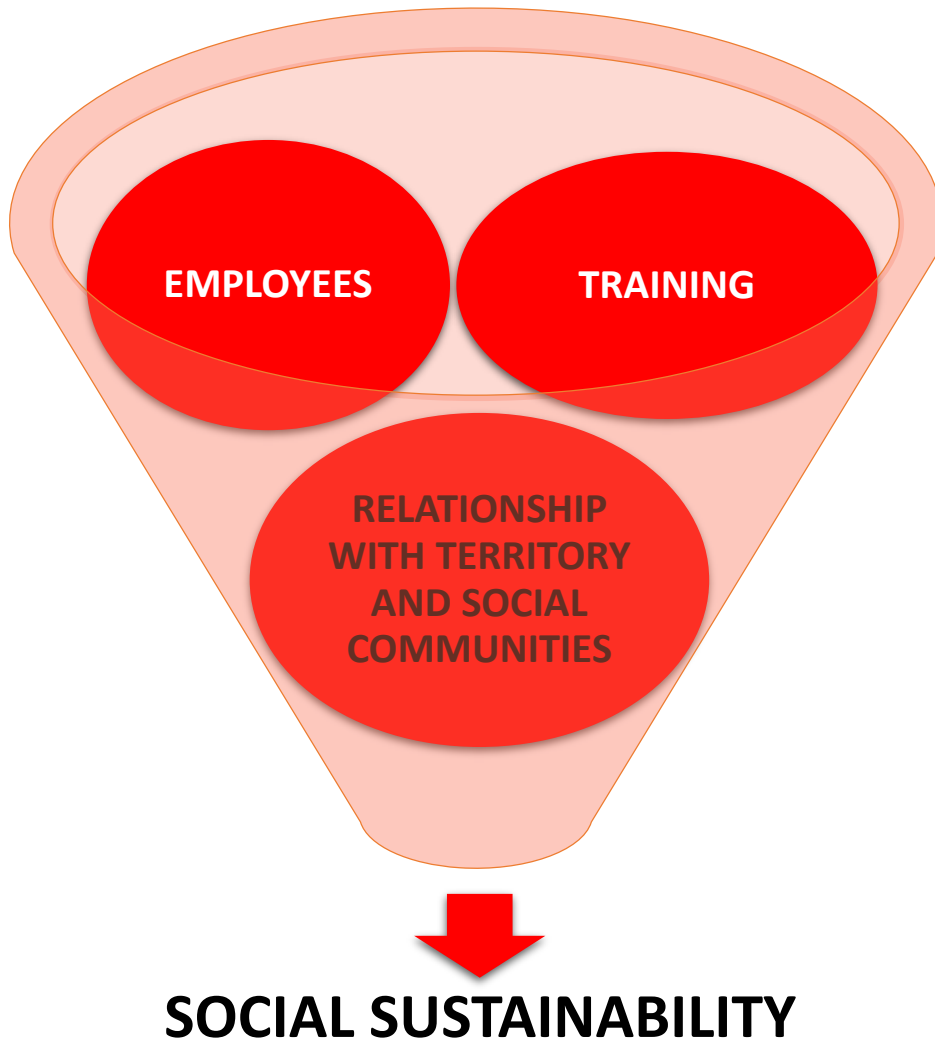
- Growing plan for workers (retributions, equality, etc.)
- Turn-over
- Economic incentives for achieving objectives in regards to environment and social improvement
- Meeting with the ownership

Good economic practices towards suppliers

Defining criteria for a fair price of the purchased products

- Adjustment to the new laws on maximum tolerated terms of payment

GOOD SOCIAL PRACTICES



Employees:

- Workers rights
- Qualification coherent with the wage;
- The organization promotes equal opportunities and youthwork
- No discrimination
- Welfare
- Monitoring and satisfaction survey

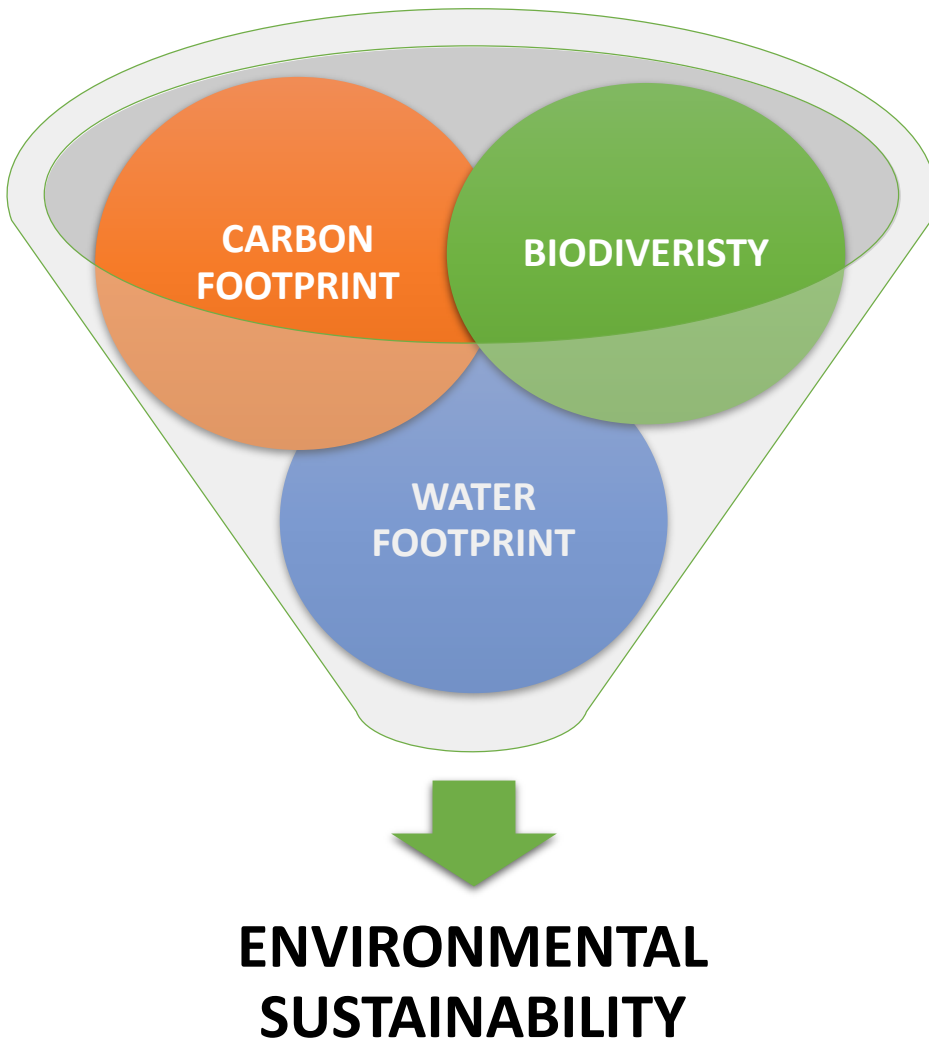
Training:

- Plan of personnel training
- Sharing information and recording
- Training to be provided also to outsourcers

Link with the territory:

- Survey for neighbours

REQUISITES: INDICATORS



Biodiversity:

- Soil biodiversity indicator (IBS-bf) on the vineyard surface
- Water biodiversity indicator (IBA-bf) on the whole company area
- Aerial lichenous biodiversity indicator (IBL-bf) on the whole company area

Carbon Footprint:

- Defines and keeps updated its administrative boundaries
- Elaborates a balance/inventory of the green house gases that is updated annually

Water Footprint:

- Defines and keeps updated its administrative boundaries
- Defines and applies a monitoring and water source handling programs.