



Intervento realizzato con il cofinanziamento FEASR del Piano di Sviluppo Rurale 2014-2020 della Regione Toscana
sottomisura 16.2 Progetto "SOS.T. (Soluzioni Sostenibili per il Territorio)"

Project «Maremma Terra di Vini»

INNOVATIVE SOLUTIONS FOR THE WINE SUPPLY CHAIN:
ESTABLISHMENT OF A MANAGEMENT SYSTEM TO
ENHANCE SUSTAINABILITY IN THE TERRITORY

June the 1st, 2017- Amsterdam
Stefano Stefanucci, Michela Cipriani
(Unione Italiana Vini)

Where We Are



Tuscany within Italy



Maremma within Tuscany

The Protagonists

The project involves 5 production sites:

- Cantina di Pitigliano S.a.c.;
- Cantina I Vini di Maremma S.a.c.;
- Castello d'Albola Società agricola semplice (with sites at Radda in Chianti and Tenuta Rocca di Montemassi);
- Podere di San Cristoforo di Zonin Lorenzo e Marzia Società Agricola;

.. And 2 external actors:





EQUALITAS



Wine production
chain

sustainability:

Organizations, Products,
Territories (SOPT)



SUSTAINABILITY APPROACH

“Three sustainability pillars model”:

Environmental



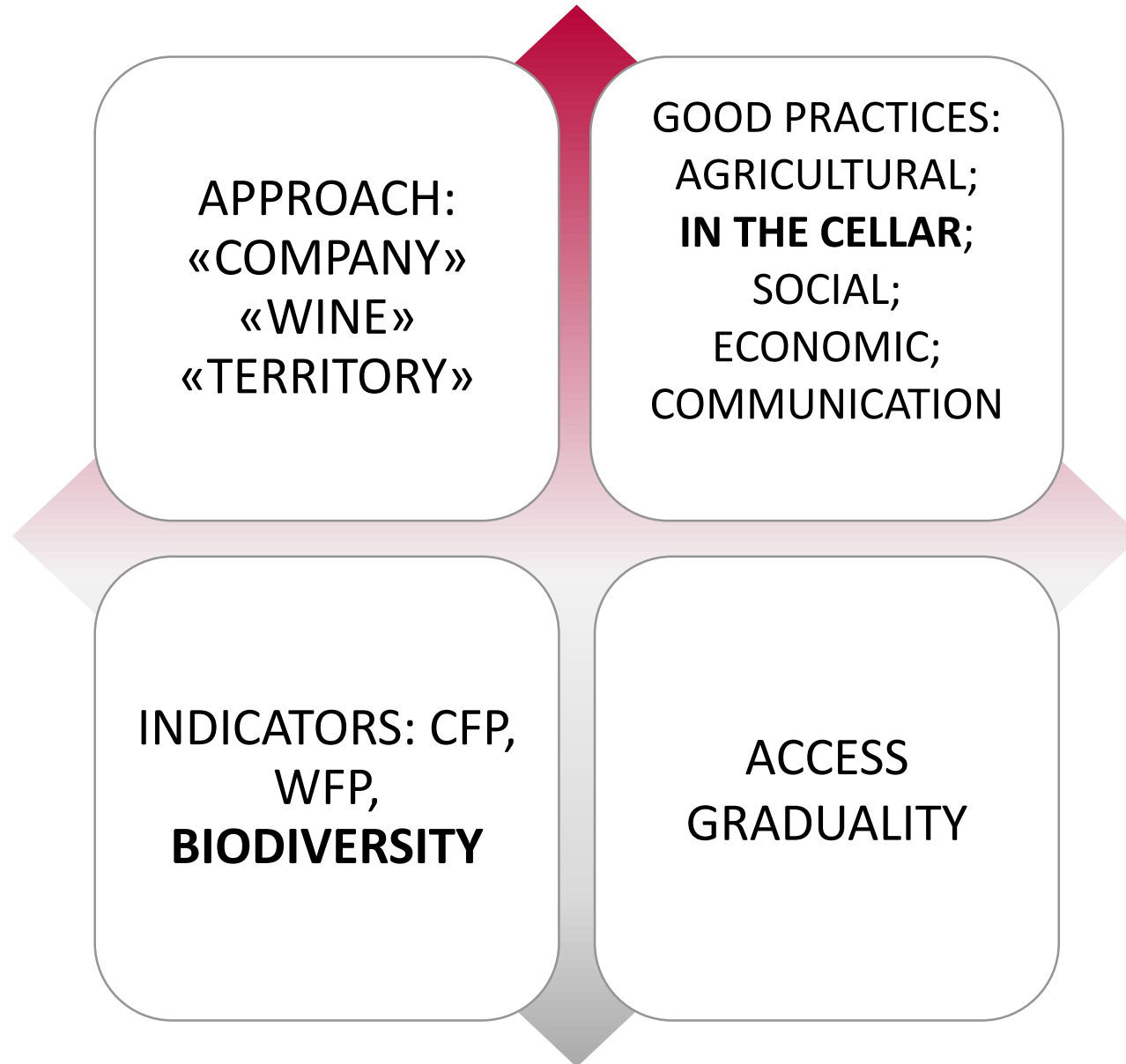
Social



Economic



KEY POINTS



APPROACH: WHAT ARE WE CERTIFYING?

The standard allows to certificate:



NEXT STEP?



Tasting!